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## Choosing the right label finish infographic

When choosing a finish for your pressure-sensitive label, it's important to consider design and functionality. Varnishes typically cost less, but have a shorter quality lifespan. They are also versatile enough to mix and match gloss and matte varnishes to customize an individual label. Laminates are more durable and ideal for labels that need a longer lifespan and will see harsh elements. The following infographic, provided by [Resource Label Group](#), explains the difference between laminates in varnishes and provides tips for choosing the right label finish.

Click the image below to view the full infographic.

