

## If your distillery is producing hand sanitizer, we've got your labels covered



Demand for hand sanitizer has outpaced supply in the midst of the COVID-19 pandemic. This essential product [is nowhere to be found](#) on store shelves — and was going for [as much as \\$149 a bottle online](#) from third-party resellers.

Recognizing the importance of proper hand sanitation to stopping the spread of the disease, the Food and Drug Administration (FDA) is allowing previously unauthorized organizations to produce and distribute alcohol-based hand sanitizer, provided certain criteria (which we link to later in this article) are met.

Distilleries have stepped up to combat this problem and fight the spread of COVID-19.

We understand the importance of critical products like hand sanitizer and want to help. If you need hand sanitizer labels — and quickly — to keep up with production, we have you covered. [Talk to our team today to start production on your hand sanitizer labels.](#)

## Not yet producing hand sanitizer? Or need help deciding what the label should say?

Either way, we've compiled all the info you need to get started here.

Both the [Alcohol and Tobacco Tax and Trade Bureau \(TTB\)](#) and the [FDA](#) have issued guidance for distilleries looking to produce hand sanitizer to meet COVID-related demand.

To help you out, we went ahead and summarized the label requirements and linked to key resources below.

### Guidance from the FDA

The FDA's criteria that must be met during hand sanitizer production, as well as their temporary policy, is outlined in full in this document: [Temporary Policy for Preparation of Certain Alcohol-Based Hand Sanitizer Products During the Public Health Emergency \(COVID-19\).](#)

Here is an example of the labeling requirements as outlined in that guidance document:

<p><b>Alcohol Antiseptic 80% Topical Solution</b></p> <p><b>Hand Sanitizer Non-sterile Solution</b></p> <p>[Insert Volume of Product in mL]</p>	<b>Drug Facts</b>	
	<b>Active ingredient(s)</b> Alcohol 80% v/v	<b>Purpose</b> Antiseptic
	<b>Use(s)</b> Hand Sanitizer to help reduce bacteria that potentially can cause disease. For use when soap and water are not available.	
	<b>Warnings</b> For external use only. Flammable. Keep away from heat or flame	
	Do not use	
	• In children less than 2 months of age	
	• on open skin wounds	
When using this product keep out of eyes, ears, and mouth. In case of contact with eyes, rinse eyes thoroughly with water.		
Stop use and ask a doctor if irritation or rash occurs. These may be signs of a serious condition.		
Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.		
<b>Directions</b>		
• Place enough product on hands to cover all surfaces. Rub hands together until dry.		
• Supervise children under 6 years of age when using this product to avoid swallowing.		
<b>Other information</b>		
• Store between 15-30C (59-86F)		
• Avoid freezing and excessive heat above 40C (104F)		
<b>Inactive ingredients</b> glycerin, hydrogen peroxide, purified water USP		

### Guidance from the TTB

The TTB announced in a [special-edition newsletter](#) that all Distilled Spirits Permittees (DSPs) are authorized to produce ethanol-based hand sanitizer products without first obtaining authorization. This measure is approved through June 30, 2020.

Distillers can find permit, tax and formula guidance from the TTB on [this page](#).

# We're here to help

Resource Label Group is committed to providing seamless, on-demand label printing to distillers launching hand sanitizer production. [Reach out to us to place your label order today.](#)