

Latest iPhone models support native NFC tag scanning



After tentatively supporting NFC scans strictly through the use of third party apps, Apple now offers built-in NFC tag reading in the latest line of iPhones, available for preorder on September 14th. With the latest generation iPhone Xs, iPhone Xs Max and iPhone XR, users can simply wake their device near a tag to initiate scanning.

As the second most popular smartphone vendor worldwide, this is great news for Apple's customers and NFC. With an estimated 90 million iPhone users in the U.S., it's inevitable that this

exciting, versatile technology will be introduced to an entirely new generation of tech-savvy consumers. And as a leading supplier of NFC labels, Resource Label Group is positioned to provide brands with this dynamic packaging to drive consumer engagement throughout North America.

Read more about NFC support on the new iPhone models at 9to5mac here:

[iPhone Xs and iPhone XR can read NFC tags without having to launch an app](#)