



Ontario Winery Says Thank You to Healthcare Workers with a Special Wine Label

720 bottles of “Much Obligated” wine to be delivered to front line workers at 30 hospitals and care facilities

[A1 Label](#), a Resource Label Group Company, is proud to join Megalomaniac in support of front line workers with this project.

VINELAND, ONTARIO – Local Ontario winery Megalomaniac Wines is saying thank you to the province’s healthcare workers with its new “Much Obligated” label wines. 30 hospitals and



care homes will receive a personal delivery from Niagara Country this week of two cases of the red and white wine to brighten their day. Much Obligated wines are also on sale to the public with a portion of the proceeds donated to Food Banks Canada.

Megalomaniac staff will start deliveries tomorrow, stopping at facilities in Hamilton, Hagersville, Burlington, St. Catharines , Stoney Creek, Welland and Niagara Falls. Deliveries are also planned to healthcare workers in Orangeville, Ajax, Pickering, Oshawa, Markham, Kitchener, Waterloo, Guelph, Toronto and Mississauga in the coming days. “We’ve chosen facilities that are particularly hard hit with the virus, where healthcare workers are facing significant challenges,” said Erin Mitchell, Vice President of Marketing for Megalomaniac Wines. “Producing and sharing a wine made with gratitude was one way we could say thank you.”

The winery anticipates the public will purchase Much Obligated wines to demonstrate their gratitude to the healthcare workers they know -- friends, family members, neighbours and associates. “They can give a small gift of gratitude, knowing that they are also contributing funds to Food Banks Canada,” says Mitchell, “supporting those in need now and when the pandemic is over.”

Much Obligated red and white wines are priced at \$14.95 and \$13.95 respectively, and are available for [online purchase](#). Contactless to-the-door delivery is complimentary within Ontario.

Download the Much Obligated Fact Sheet [here](#).