



Resource Label Group Acquires Paragon Label

Resource Label Group Acquires Paragon Label, Bolstering Presence in West Coast Premium Wine Segment

FRANKLIN, TN – Resource Label Group, LLC (“Resource Label”), a full-service provider of pressure sensitive label, shrink sleeve and RFID/NFC technology for the packaging industry, today announced that it has acquired Paragon Label (“Paragon”), a leading supplier of labeling solutions for the premium wine segment. Terms of the transaction were not disclosed. Resource Label is a long-standing portfolio company of First Atlantic Capital, a New York-based private investment firm, and TPG Growth, the middle market and growth equity investment platform of TPG.

Located in Petaluma, California, Paragon primarily services premium wine customers in Sonoma and Napa Counties and offers a full range of flexographic and digital printing capabilities. Paragon is also equipped with proprietary finishing technology that enhances the shelf appeal of its customers’ products.

“I am proud to welcome Jason Grossman and his employees to our team,” said Bob Simko, President and CEO of Resource Label. “We will continue to support the business that Jason has successfully built over the last twenty years for the benefit of current and new customers in this dynamic region of the country.”

Roberto Buaron, Chairman and CEO of First Atlantic Capital, added, “Continued leadership in the wine segment of the label industry is an important focus for Resource Label and we are confident that the acquisition of Paragon will help us meet that objective.”

Emilio Pedroni, Managing Director at First Atlantic Capital, said, “Paragon is strategically located in the heart of the California wine region, has a state-of-the-art facility and talented work force, and will be a tremendous addition to Resource Label.”

Ransom Langford, a Partner at TPG Growth, stated, “We admire the strength of Paragon’s customer relationships and cutting-edge technology and look forward to supporting the company as it builds on that foundation for future success.”

Jason Grossman, founder and legacy owner of Paragon, said, “I am excited to partner with Resource Label to leverage its operational expertise and technical support that will fuel our next phase of growth.”