



Resource Label Group Enhances Southwest Presence with Acquisition of McDowell Label

FRANKLIN, TN – [Resource Label Group, LLC](#) (“Resource Label”) a full-service provider of pressure sensitive labels, shrink sleeve and RFID/NFC technology for the packaging industry, today announced it has acquired Dallas, Texas-based McDowell Packaging & Advertising Co., Inc. (“McDowell Label”), enhancing its presence in the Southwest, US. Resource Label is a portfolio company of First Atlantic Capital, a New York-based private investment firm, and TPG Growth, the middle market and growth equity investment platform of TPG.

Started in 1981 by Dave and Elaine McDowell, McDowell Label is a true pioneer in the label industry. With a focus on customer service and award-winning production and design, the company has secured more than 500 national and international awards for their work in the packaging industry. McDowell Label’s focus will continue to be on creating innovative packaging solutions for top selling consumer brands in premium beverage, cosmetics and personal care, nutraceutical, food, pet care and automotive industries, among others.

Mike Apperson, CEO and President of Resource Label Group stated, “I feel privileged that the distinguished team at McDowell Label has joined the Resource Label family. McDowell Label is well-renowned for its award-winning products which help drive its customer growth. We are excited to join with the talented team at McDowell Label, and look forward to growing together.”

“This is the right time to partner with an organization like Resource Label Group,” stated Dave McDowell, Chairman of McDowell Label. “We are excited to be part of a company that recognizes the importance of quality, excellence and customer service. Our customers come first and by joining the Resource Label family we will be better able to serve our customers and offer an extended reach of products and capabilities.”

John McDowell, President of McDowell Label added, “It is with great excitement and a swell of pride that our team at McDowell is joining the Resource Label Group family. Resource Label is the only organization that aligns with our renowned culture of excellence and core values. The dynamic synergies shared between McDowell Label & Resource Label Group will fuel our award-winning credo and strengthen our commitment to provide innovative brand packaging solutions for those who demand excellence.”

Roberto Buaron, Chairman and CEO of First Atlantic Capital, added, “The addition of a premier label converter such as McDowell Label ensures we continue to meet our objective of continued leadership in the label industry.” Ransom Langford, a Partner at TPG Growth stated, “With its talented work force, innovative technology and strategic location, McDowell Label is a tremendous addition to Resource Label.”

McDowell Label represents Resource Label’s sixteenth addition to a continually growing portfolio of packaging companies and its second location in Texas.

Full press release [available here](#).