



Sparkling wine packaging: RLG in the news

The September 2018 edition of *Wines & Vines* magazine examines trends in sparkling wine packaging, including the value of label design. Two Resource Label Group companies contribute to the discussion— Taylor Made Labels' wine division, Crush Creative Packaging in Oregon, and Paragon Label in California, two of our five locations servicing the west coast wine market.

“According to a 2017 Nielsen study, 71% of consumers don't know what they want when they walk into a store looking to buy some wine.”

- Wines & Vines

Follow the link to go behind the scenes of wine label design and production and much more:

[What's Popping in Sparkling Wine Packaging](#)