



About our label inventory management programs

Resource Label Group offers vendor-managed inventory (VMI) services to strategically eliminate risk in your label supply.

At its core, our VMI programs are contractual agreements that use historical data to forecast future demand, aligning production and delivery around your anticipated packaging needs.

We find that two general types of inventory management agreements meet the needs of our enterprise clients: Make-and-hold programs and min/max agreements.

Make-and-hold programs

We'll work with you to forecast your label needs over a given timeframe (e.g., month, quarter, semi-annually). Then we'll produce all the labels you'll need, storing them at our facility and releasing them on demand over a set interval.

Min/max agreements

We plan our production runs to keep our on-site stock of your label products between an agreed-upon minimum and maximum level over a specified timeframe. Those levels will be based on your average label usage.

There are two unifying themes between these approaches

1. Available stock of finished labels at our facility

We will produce and warehouse a predetermined number of finished labels, eliminating the need to keep high safety stock levels at your facility.

2. Just-in-time delivery of labels

All release orders will be delivered quickly. Depending on your facility's proximity to one of our 17 North American press sites, your labels could arrive as soon as two days after you release them.

Establishing a program for your label supply needs

Designing a program that ensures both security of supply and efficiency (in terms of production costs and delivery timeframes) requires having a clear picture of your brand's specific labeling requirements.

When establishing a VMI agreement, we'll ask a series of questions to get at the root of your label supply challenges:

- Are there any commonalities across labels for your product families?
- What's the risk of artwork obsolescence for this product line?
- Does demand for this product (or family of products) fluctuate seasonally?
- What are your delivery requirements?
- How do you plan and sequence your product production? How do you stage or sequence materials (including labels) for your production schedule?

Basically, we'll try and uncover the information we'll need to mold our service capabilities around your needs with the end goal of creating a seamless label supply experience for you.

The underlying value of inventory management relationships

The regular cadence of communication required to manage an inventory program strengthens the link between supplier and brand. The constant flow of communication allows us to take a holistic approach to optimizing your labeling spend, as opposed to dealing tactically with purchase orders as they come in.

By the time we've established a routine, everything will run like clockwork. We'll talk regularly, deliver your labels in agreed-upon intervals and, ultimately, you'll worry less about labels and more about everything else it takes to get your product out the door and into the hands of consumers.

Let's talk about your label supply challenges

Resource Label Group is a full-service label manufacturer with the client-first mindset needed to serve mid-sized brands, as well as the scale and footprint to take on the labeling needs of even the largest brands. And with 17 press sites throughout North America, we have the redundant capabilities necessary to prevent any disruption to your label supply.

Reach out to our team today to design an inventory management program around your label supply needs.



NATIONAL REACH. LOCAL TOUCH.

We have 17 production facilities offering local service and redundant capabilities for disruption-proof label supply.

Our brands

Resource Label - Nashville | Resource Label - Memphis | Mid-South RFID | Pamco Label |
Fox Tag + Label | Oxford Graphics | The Label Company | A1 Label | Taylor Made Labels |
Litho Flexo Grafics | Advanced Labels NW | RayPress Corporation | Cellotape | Landmark Label |
Gintzler International - New York | Gintzler International - Texas | Ingenious Packaging | Paragon Label |
Spectrum Label | Best Label - Los Angeles | Best Label - San Francisco | Axiom Label & Packaging